

NEWS RELEASE

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A STAR-STUDED EVENING WITH
MASTERS OF HAWAIIAN SLACK KEY GUITAR IN CONCERT
(Special Guests to appear on June 22 at The Ritz-Carlton, Kapalua)

FOR IMMEDIATE RELEASE
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LAHAINA, MAUI--Celebrating the 7th Annual Slack Key Guitar Workshop presented by Hawaiian visionary George Kahumoku, Jr., the Masters of Hawaiian Slack Key Guitar Concert Series will feature a star-studded evening on June 22, 2004. The concert series features two shows, one at 6:00 pm and the other at 8:30 pm, held in an intimate theater setting at The Ritz-Carlton, Kapalua every Tuesday.

For the concerts on Tuesday, June 22, Keoki Kahumoku will host slack key master Cyril Pahinui during the 6:00 show, and at 8:30 pm George Kahumoku, Jr. will bring slack key legend Ledward Kaapana to the stage.

"It's a perfect night for many of our loyal patrons to see both shows," said concert promoter Paul Konwiser, one of the co-founders of Hawaiian Slack Key Guitar Productions. "But no matter which show you choose, there is sure to be a surprise guest or two coming to the stage to jam with George and Keoki, since their colleagues are in town that week to teach at the Slack Key Workshop," he added.

Kahumoku's Slack Key Guitar Workshop will run from June 20 through 27 at The Mauian Hotel in Napili, culminating in student appearances at the annual Ki Ho`alu Hawaiian Slack Key Guitar Festival, which takes place on Sunday, June 27 at the

Maui Arts & Cultural Center. Dennis Kamakahi, Cyril Pahinui, Ledward Kaapana, Ozzie Kotani, Carlos Andrade and Bob Brozman, along with Danny and Iwalani Palakiko, are scheduled instructors for the workshop.

In the Masters of Hawaiian Slack Key Guitar Concert Series, each master draws from the traditions of the area where he or she grew up and from the music of his or her *`ohana* (family), which enhances an individual's way of performing. Tickets are \$35 per show at the regular rate, and \$25 for state residents upon presentation of a current Hawai'i driver's license. Reservations can be made by calling direct 669-3858, or toll-free 1-888-669-3858. View the ongoing performance schedule of artists on the website www.slackkey.com. To find out more about the Slack Key Guitar Workshops, go to www.kahumoku.com.

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Digital photos of the artists are available on request.